



BORGHESE LEGAL, LTD.

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S.D. SEC. OF STATE

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MARK BORGHESE  
LICENSED IN NEVADA  
LICENSED IN WASHINGTON, D.C.

February 1, 2021

South Dakota Secretary of State  
500 E. Capitol Ave, Suite 204  
Pierre, SD 57501

**Re: Registration of Personality's Right of Publicity**  
**Our Reference No.: PJM.0001G**

Dear Sir or Madam:

Enclosed please find the Application for Registration of Personality's Right of Publicity for Phyllis McGuire on behalf the PJM Living Trust dated December 8, 2010. Also enclosed is the required payment.

You may return any file-stamped copies to the address above or by email to: [contact@borgheselegal.com](mailto:contact@borgheselegal.com).

Please feel free to contact me if you have any questions.

Best regards,

Mark Borghese

Enclosure  
cc: Client

Secretary of State  
500 E. Capitol Ave, Suite 204  
Pierre, SD 57501  
(605) 773-3537



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## Personality's Right of Publicity

Pursuant to SDCL 21-64-2, no person may use any aspect of a personality's right of publicity for a commercial purpose during the personality's lifetime or for seventy years after the death of the personality without the express written consent of the personality, or if the personality is deceased without the express written consent of the personality's next of kin or other person or entity that owns the right of publicity.

Name of Deceased Personality: Phyllis McGuire

Date of Death: December 29, 2020

Name of Claimant: PJM LIVING TRUST dated December 8, 2010

Address of Claimant: 100 Rancho Circle, Las Vegas, Nevada 89107

Basis of the Claim: Written agreement from Phyllis McGuire transferring rights to the  
PJM LIVING TRUST dated December 8, 2010

Rights Claimed: All rights of publicity and personality rights of Phyllis McGuire.

All rights in the name, voice, signature, photograph and likeness of Phyllis McGuire.

I declare and affirm under the penalties of perjury that this claim has been examined by me, and to the best of my knowledge and belief, is in all things true and correct.

Claimant:  Date: January 20, 2021

\$100 fee is required for this filing. Please make payable to the Secretary of State.

Please sign and return the filing to the Secretary of State's Office at the address noted above.